

THE VISION OF TELANGANA GOVERNMENT WITH RESPECT TO ICT AND ALLIED SECTORS



UPCOMING EVENTS: NGN SUMMIT 2017 | FURNITURE & FURNISHING FAIR 2017 |
BUMPER DISCOUNT EXPO 2017

CHARMINAR

THE ARC DE TRIOMPHE OF THE EAST

Charminar, a splendid piece of architecture standing in the heart of the city built by Quli Qutub Shah, in 1591.

This magnificent monument is the unique symbol of Hyderabad. Charminar is often called as 'The Arc de triomphe of the East'. It is considered as the legendary masterpiece of Qutub Shahi's. No place can give a glimpse of Hyderabadi life like the Charminar area can. It is a brilliant mosaic of history, culture, modernity, crafts, business and old world charm - a perfect slice of this city's life.

This beautiful structure derives its name from four intricately carved minarets, the four graceful minarets literally meaning 'Four Minars', soar to a height of 48.7m each, above the ground. It is located amidst the colorful shops of Laad Bazaar with its glittering traditional bangles in the old city. Enormous in its size, this imposing monument exudes a charm that is more than 400 years old.

The Qutub Shahi Reign

The history of Hyderabad begins with the establishment of the Qutub Shahi dynasty. Owing to the inadequacy of water and frequent epidemics of plague and cholera Quli Qutub Shah established the new city with the Charminar at its center with four great roads fanning out in four cardinal directions. The western section of the Charminar roof contains a mosque, ranking among the finest and gifted Qutub Shahi artisans ever built.

There are 45 prayer spaces with a large open space in front to accommodate more for Friday prayers. To the east of this space is a lovely verandah with a large open arch in the center, flanked by smaller ones on both sides.

A Representation of Indo-Saracenic Tradition

It was built with granite and lime-mortar. It is a blend of 'Cazia' and Islamic style of architecture. The intertwined arches and domes are examples of typical Islamic style of the architecture. The graceful floral motif atop the Charminar is enchanting. The Charminar depicts the Indo-Saracenic tradition - a symbiosis of the Hindu and the Muslim traditions, which has woven the magic of a rich Deccan culture. The Charminar looks spectacular particularly in the nights when it is illuminated.

It offers an excellent panoramic view of the city and Golconda Fort, which makes the mind go back into time and recapitulates the past glory of Hyderabad during the Qutub Shahi times. Charminar has become an inseparable part of the history of Hyderabad.



COO MESSAGE

Telangana has continuously been at the forefront of Information Technology (IT) in the country. Hyderabad as the Telangana's crown jewel is already a magnet which attracts the best in the world. And the government intends to embellish its even further to stand out as the most preferred destination for IT companies.

The Telangana government has announced a new ICT policy along with four other policies to support innovation, gaming and animation, rural tech centers and growth of electronics aimed at attracting investments while facilitating job creation. The traditional entrepreneurial spirit of the locals, coupled with the access to skilled workforce and inherent supply chain advantages of the location have resulted in tremendous growth of the IT industry over the last two decades. After the new industrial

policy was announced last year, 1,691 companies were accorded clearances and 883 of them have already gone into production.

The government accords highest priority to the ICT sector in the State covering not just Hyderabad but also in the Tier-II and Tier-III cities and other small towns. The State has identified three broad areas for big boost. These include data mining and analytics, gaming and animation and cyber security. Telangana IT sector employs more than 10 lakh people directly and indirectly, with IT alone accounting for over 4 lakh jobs.

Chief Minister K Chandrasekhar Rao unveiled the Telangana ICT policy 2016 in the presence of Governor ESL Narasimhan and NR Narayana Murthy, Chairman Emeritus, Infosys, leading IT sector players and captains of industry. As per the vision statement of the ICT policy, it is proposed to transform Telangana into the most preferred destination for any IT company which is planning a new facility and enable it to make it a global hub for technology entrepreneurship and innovation in the country.

Let's get into the detailed view of the ICT policy in coming pages.

K. V. Nagendra Prasad
COO, HITEX



Along with IT, ICT Policy Focusses on Other Areas Also

Information Technology (IT) has always been a top priority for the state government, and the IT sector has formed an integral part of government policies. In order to boost the growth of the IT sector, the new Information and Communications Technology (ICT) Policy released by the government incorporates four additional policies namely Innovation Policy, Image Policy (gaming and animation), Rural Tech Policy and Electronics Policy. The aim of the ICT Policy is to transform Hyderabad into a global hub for technology entrepreneurship and innovation, thereby attracting investments from IT companies and aiding job creation.

The Innovation Policy is aimed at supporting startups and technological and product innovations. Under this, the government has developed plans to build incubators in Tier 2 cities, mobilize Rs 2,000 crore for startups, and facilitate growth of 5,000 startups, among others.

The objective of the Image Policy is the promotion of investment and growth in the sectors of animation, gaming and visual effects. A major initiative taken under this

policy is the establishment of IMAGE City in Ranga Reddy district. The government will also support the industry in setting up a dedicated academy that will help create requisite skills for the sector.

Under the Electronics Policy, Telangana seeks to attract \$3 billion investment and create about 1.6 lakh jobs. The Chairman of Nasscom, BVR Mohan Reddy said, 'Telangana IT sector has logged exports of Rs. 68,000 crore in 2014-15 and given the current rate of growth, it is expected to touch exports of Rs. 1,00,000 crore within 24 months.' He advised IT firms to consider setting up bases in tier-II and -III towns where there is abundant talent.

The Policy on Rural Technology entails the development of one rural technology center in every district of the state. These centers will provide employment to at least 2,500 people. It will also be offering a set of specialized incentives to encourage IT firms to set up operations in rural areas. Some of these incentives are 25% reimbursement on internet and telephone charges for the first three years of operations, training subsidy of Rs 2,500 per person per month for six months and reimbursement of panchayat taxes for first three years of operations for the first five IT firms in each town, among others.



CONCLUDED EVENTS



INDIA MED EXPO 2016

2nd to 4th December, 2016

Organizer: **G India Technologies**

India Med Expo 2016 was a specialized show across the sector of Medical, Surgical, Medical Devices, Medical Disposable, Hospital Furniture & Equipment, Diagnostics and other healthcare devices. It was held on 2nd to 4th December 2016 at HITEX Exhibition Center Hyderabad, India. Around 353 + exhibitors and 10000+ trade visitors were participated in this 7th edition of India Med Expo .



FURNITURE FAIR 2016

9th to 11th December, 2016

Organizer: **I Ads & Events Pvt Ltd.**

The Furniture Fair, a 3-day event that was held from 9th to 11th December, 2016 at the HITEX Exhibition Center in Hyderabad, India. This event has showcased products of wide-range varieties in furniture, furnishings, handicrafts, paintings, artifacts, frames, modular kitchens, outdoor & office furniture, sofa fabrics, bed linen, an array of styles & finishes and many more products & services related to the furniture industry.



HUFF FOOD FEST 2016

2nd to 4th December, 2016

Organizer: **The Good People**

HUFF, the Hyderabad Ultimate Food Festival, was a 3day food festival hosted by Hitex. This food festival was inaugurated by Deputy CM Mohamood Ali and former Indian Cricket Captain, Azaharuddin. The HUFF promised to be an epitome of treat, satiating all the senses. There were 40 stalls made available and more than 40 artists participated such as Kutle Khan and Dualist Enquiry headlined at the entertainment stage along with many other artists, Restaurants and F&B partners.

WOMEN'S EXPO 2016

10th to 11th December, 2016

Organizer: **Eenadu**

Women Expo 2016 was womens' Fashion & Apparel exhibition, conducted by Eenadu at Hitex from 10th to 11th December, 2016. The main objective of this expo was to provide a platform for display/sale of products/services to its entrepreneur members. The stalls were of Designer Sarees, Designer Blouses, Kurtis, Dress Materials, Baby Frocks, Hand Embroidery works, Designer Candles, Chocolates, Imitation Jewelry, Paper Jewelry, Ear rings, Handy Crafts, Gift articles, Herbal products, Food items, Home Decorative items, Body Massage equipment and many more.

INDIAN ROADS CONGRESS 2016

15th to 18th December, 2016

Organizer: **Government of Telangana & IRC**

Indian Road Congress (IRC) 77th Annual Session was India's most awaited National event, hosted by Hitex Exhibition Center from 15th to 18th December. This was a national conference on the road safety and intelligent transport system of advanced technology and trained manpower. This prestigious event was attended by 5000 delegates from all over the country and grandly accompanied Technical Sessions, Ladies Programme, Cultural Programme, Council Meetings, Discussions, Tours and other fun, interactive activities.





HYDERABAD KIDS' FAIR 2016

22nd to 25th December, 2016

Organizer: **HITEX**

The Hyderabad Kids' Fair 8th edition, a largest kids' carnival which was held from 22nd to 25th December 2016 at HITEX, started from 11:00 am to 09:00 pm. The Hyderabad Kids' Fair played host to a great line-up of kid's fashion, accessories, games, education and food brands. Being the largest Kids' Expo in India, the Hyderabad Kids' Fair has attracted lakhs of visitors and consistently proved to be a grand success for exhibitors, sponsors, the community, and most importantly, the kids. The Fair provided a comprehensive shopping experience by showcasing vendors that appealed to children, babies, toddlers and parents alike.



INDIA GARDEN EXPO 2016

22nd to 25th December, 2016

Organizer: **HITEX**

INDIA GARDEN EXPO was a 4 day event held from 22nd December to 25th December 2016 at the Hitex Exhibition Center in Hyderabad, India. This event covered horticulture, nurseries, fertilizers, ornamental plants, gardening machinery & tools, greenhouse facility, landscape, irrigation, pest control, etc. During the show period, a series of enthralling concurrent activities with rich content were arranged as well. More than 30,000 public visited the exhibition escorted by families, new home buyers, hotel owners, students of Horticulture, Agriculture, those with years of experience, Ikebana beginners or practitioners, promoters and believers of Organic Living.



ELECTRIEXPO 2017

6th to 8th January, 2017

Organizer: **HITEX**

ElectriExpo 2017, presented by HITEX was an exposition of energy-efficient electrical sources and ideology that covered an array of low voltage electrical products & solutions, environment-friendly and sustainable devices. Over 150 exhibitors and 15,000 visitors were seen in this 3rd edition of ElectriExpo 2017.



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CLEAN INDIA TECHNOLOGY WEEK 2017

18th to 20th January, 2017
 Organizer: **Virtual Info Systems Pvt. Ltd.**

Clean India Technology Week 2017 (CTW 2017) was much-awaited flagship event of the Indian cleaning & hygiene Industry, that showcased the latest products and trends, and technological refinements from India and other global players. CTW 2017, Asia's leading networking & business platform was held from January 18th to 20th, 2017 at the Hitex Exhibition Center. This three-day show had four concurrent shows – 14th edition of Clean India Show and 2nd edition of Laundrex India, Waste Technology India Expo and Car Care Expo.



Sunday Soul Sante 2017

22nd January, 2017
 Organizer: **Sunday Soul Sante.**

Sunday Soul Sante was a platform that promoted artists and allowed them to bring forth their creative passions. Sunday Soul Sante's first edition was held at HITEX Exhibition Center, Hyderabad on January 22nd, 2017 which housed over 150 stalls comprising of the best in art, craft and design from across the country. It was a potpo urri where everyone explored a plethora of creative offerings, music, food and oodles of fun.



FURNITURE FAIR 2017

20th to 23rd January, 2017
 Organizer: **I Ads & Events Pvt Ltd.**

The Furniture Fair was a 3-day event that was held from 20th to 23rd January, 2017 at Hitex Exhibition Center. This event showcased products of wide-range varieties in furniture, furnishings, handicrafts, paintings, artifacts, frames, modular kitchens, outdoor & office furniture, sofa fabrics, bed linen, an array of styles & finishes and many more products & services related to the furniture industry.



UPCOMING EVENTS

NGN SUMMIT 2017

13th to 15th February, 2017

Organizer: **Converging Innovations**



The NGN Summit, organized by the NGN Summit will take place from 13th to 15th February, 2017 at the Hitex Exhibition Center in Hyderabad. The conference will cover areas like Researchers, Technocrats, Investors, Telecom Vendors, Partners and Operators, etc. for internetworking. The Summit program includes a dedicated Business Connect event where organizations have the chance to showcase their products, services, innovations, and ideas to the entire public of the Summit. The mission is to promote technology, discuss new innovations and address the issues and challenges the Telecom Industry is facing.

FURNITURE & FURNISHING FAIR 2017

17th to 20th February, 2017

Organizer: **I Ads & Events Pvt Ltd.**



Furniture & Furnishing Fair is a 4-day event, to be held from 17th to 20th February 2017 in Hyderabad, India at HITEX. This event showcases products a very large variety of furniture, furnishings, handicrafts, paintings, artifacts, frames, modular kitchens, outdoor and office furniture, sofa fabrics, bed linen, an array of styles and finishes and many more products and services related to the furniture industry.

BUMPER DISCOUNT EXPO 2017

17th to 19th March, 2017

Organizer: **Prompt Trade Fairs India Pvt Ltd**



Bumper Discount Expo is a 3-day event, to be held from 17th to 19th March 2017 at the Hitex Exhibition Center in Hyderabad, India. This event showcases products like electronics and home appliances, furniture and furnishing, wardrobes, automobiles, modular kitchen and accessories, clocks and watches, mats and carpets and decor products etc. in the Consumer & Carnivals industry.

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stay@khyathihotels.com

📍 1.5 km from HITEX

Top 5 Facilities: Breakfast (Buffet), Wi-Fi Hot Spot, News papers in lobby, LED TV'S in rooms, 24hrs hot & cold running water, etc...

Price range ₹ 2,000 - ₹ 2,300 + taxes

LAKEVIEW HOMES

★★

📍 Plot No. 148/B, Helamalaha Nivas,
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Viashnaoi Honda Show Room,
Kondapur, Hyderabad 500 084

+9140 6460 8989, +91 82973 18989
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📍 1.5 km from HITEX

Top 5 Facilities: Breakfast (Buffet), Wi-Fi Hot Spot, News papers in lobby, LED TV'S in rooms, 24hrs hot & cold running water, etc...

Price range ₹ 1,600 - ₹ 1,900 + taxes



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